

**Remit Address:**

**WCAU**  
**PO Box 402492**  
**Atlanta, GA 30384-2492**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**SRCPMEDIA**  
**Attention: Accounts Payable**  
**201 NORTH UNION STREET**  
**SUITE 200**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12090591
Product	Tue-Mon week	Invoice Date	09/30/12
Estimate Number	214	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/27/12
Station	WCAU	Order #	330581
Account Executive	Aaron Zeligson	Alt Order #	WOC10032663
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	08/21/12 - 08/27/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WCAU	6A-7A M-F	6A-7A M-F		08/21/12 to 08/27/12	1x	M- - - - -				
	WCAU			M	08/27/12	:30	6:15 AM	TS12TV08H	\$650.00		1
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F		08/21/12 to 08/27/12	5x	MTWTF- -				
	WCAU			M	08/27/12	:30	8:29 AM	TS12TV08H	\$800.00		2
6	WCAU	4P-5P NBC10 NEWS	4-5P M-F		08/21/12 to 08/27/12	3x	MTWTF- -				
	WCAU			M	08/27/12	:30	4:53 PM	TS12TV08H	\$400.00		2
9	WCAU	6P-630P NBC10 NEWS	6P-630P M-F		08/21/12 to 08/27/12	1x	M- - - - -				
	WCAU			M	08/27/12	:30	6:24 PM	TS12TV08H	\$650.00		1
11	WCAU	11-1135P M-F LATE NEWS	11P-1135P		08/21/12 to 08/27/12	3x	MTWTF- -				
	WCAU			M	08/27/12	:30	11:28 PM	TS12TV08H	\$1,800.00		2
12	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A		08/21/12 to 08/27/12	3x	MTWTF- -				
	WCAU			M	08/27/12	:30	12:11 AM	TS12TV08H	\$600.00		3
<u>Aired Spots</u>				6							

**Gross Total**      **\$4,900.00**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	66695
Advertiser Ref	27415

Agency Commission

**\$735.00**

Net Amount Due

**\$4,165.00**

Payment Terms 30 Days

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